



EXPERT GUIDANCE. REAL RESULTS.



GINOVUS PROVIDES THE EXPERT
GUIDANCE YOU NEED TO ACHIEVE
REAL, LASTING RESULTS.



INNOVATIVE GROWTH STRATEGIES

Are you maximizing economic development incentives as part of your expansion, consolidation, relocation or acquisition project? No matter what drives the decision-making process for your company, in-depth information about your options, insight, experience and relationships are critical to ensure success.

That is why business leaders turn to Ginovus for help with strategic consulting, economic development incentive procurement and compliance management, site identification and analysis, location modeling and project management. Our deep relationships within the industry, our unparalleled experience inside the process and our outstanding track record of delivering results for companies, have proven to be the keys to our clients' success.



{ THERE IS NO SUBSTITUTE FOR
THE KNOWLEDGE GAINED
FROM EXPERIENCE. }



EXPERIENCE & EXPERTISE

With decades of project management and consulting experience in economic development, Ginovus provides an unmatched depth of professional expertise. Our clients include the world's largest multi-national corporations as well as some of its most promising newcomers, giving us a breadth of knowledge and skill that comes from working on multiple levels.

Independently operated and managed, Ginovus provides unbiased information and analysis. Our goal is to maximize your results and ensure your project's success. Simply put, our success is directly tied to your results. Our only incentive is your long-term satisfaction and success, and our business model proves it.



TURN YOUR COMPANY'S GROWTH
INTO A FINANCIAL OPPORTUNITY
AND ADVANTAGE.



INCENTIVE PROCUREMENT

Local, state and federal government agencies offer economic development incentives to spur growth in the private sector. In some cases, there are also financial incentives available from not-for-profits, trade organizations and utility companies. Regardless of their source, incentives can significantly reduce your project costs, add to your bottom line, and benefit your business. While the availability and value of incentives are certainly not the only factors that determine if and where a project should move forward, they can improve your return on investment and lower financial risk.

The sheer number of incentives that are available, and the complex application and approval processes that are required, call for experts practiced at navigating and managing the process. At Ginovus, we couple rigorous, comprehensive analysis with creative planning and implementation of incentive strategies to ensure your project and company receives maximum benefit. We not only identify all relevant programs available to you, we also manage the negotiation, application and approval processes. And, we secure all incentive payments due to you in a timely manner for the entire incentive period.



RECEIVE THE FULL BENEFIT OF
OUR EXPERTISE.



INCENTIVE COMPLIANCE MANAGEMENT

Being awarded incentives is worth little if a company doesn't have the resources to comply with what are often significant documentation requirements. That's why nearly 50% of all incentives are uncollected. With Ginovus working on your behalf, yours will not be among them.

We help ensure that our clients meet all ongoing compliance requirements. We help manage the ongoing administrative duties, and we will also help you find and leverage new incentive opportunities as your company evolves.

Our objective is simple: to provide the administrative management and support necessary to minimize your compliance risks and maximize the value of every incentive your company receives.



PAYING ATTENTION TO THE
DETAILS NOW ENSURES A
SUCCESSFUL FUTURE.



SITE SELECTION

At Ginovus, we know that the best location can be critical to the success of new, expanded or relocated operations. That's why we not only identify prospective sites, but also carefully and comprehensively analyze their suitability for your needs.

We look at the overall real estate market, including Brownfield redevelopment and Greenfield site development, area traffic patterns, susceptibility to natural disasters, proximity to competitors and vendors, labor market conditions, and local and regional economic impact studies. We examine each location site from the perspective of its current value and future impact to your operations.



FINDING THE RIGHT SITE REQUIRES
EXPERT INSIGHT AND ANALYSIS.



LOCATION MODELING

The best way to determine the right site for your project is to compare, in detail, pertinent data on multiple prospective communities. Through research of quantitative and qualitative factors, Ginovus provides you with a unique and comprehensive analysis of all viable sites, allowing you to examine them side-by-side, using empirical data.

Our location modeling includes:

- Information on workforce skill levels, wage scales and unemployment rates
- Real estate costs, both commercial and residential
- Available economic development incentives
- Demographic statistics
- Cost of living/cost of doing business
- Utility rates, availability and redundancy
- Tax rates, both business and individual
- Infrastructure assessments
- Transportation options and access to interstates, rail lines and airports
- Industry specific profiling

We make multiple site visits and negotiate with local and state economic development officials to finalize incentive packages, infrastructure costs and utility rates on your behalf. We consult with real estate brokers to understand real estate options, carry out extensive labor research by talking with local employers about any changes that may affect workforce availability and work with governmental entities to facilitate regulatory approvals. In short, we do the planning and evaluating necessary to bring you only the relevant data your company needs to make an informed comparison and ultimately the right decision.



OUR CORE VALUES ALIGN WITH
THE VALUE WE PROVIDE TO OUR
CLIENTS EVERY DAY.



OUR MISSION & PHILOSOPHY

Our Mission

Genovus helps clients gain a competitive advantage by providing site selection, comparative analysis, and incentive procurement and management services. Our commitment to integrity and accountability ensures long-term relationships with clients and partners.

Our Philosophy

We believe in:

- Forging long-term relationships with our clients
 - Maintaining a fair fee structure
 - Treating our clients as family
 - Conducting our business ethically and morally
 - Honest and open feedback
 - Providing our clients with the highest quality services
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To discuss how the experienced professionals at Ginovus
can help your business achieve more, please contact us.



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