



CASE STUDY:

REDCATS

Texas

Redcats USA, an international catalog, internet and in-store apparel retailer, had a need to consolidate two customer contact and fulfillment facilities into one site. Ginovus provided location modeling and economic development incentive procurement and management services to support the decision to consolidate in El Paso.

PROJECT PARAMETERS:

Capital Investment: \$1.1 Million

New Jobs: 100

Square Footage: 50,860

TOTAL INCENTIVES AWARDED IN EXCESS OF \$1.2 MILLION